



PRO-ACT is hosted by The Council of Southeast Pennsylvania, Inc.

## Sponsorship Levels and Opportunities

*Note: All sponsors will be listed in the Official Walk Program; on the Walk website with link; and on a large banner displayed at the Walk*

### Grand Sponsors (\$25,000)\*

- Invited to cut ribbon at Start of the Walk
- Named as Grand Sponsor in all media interviews and talk shows
- Offered on-stage speaking opportunity during post-Walk Stage Program
- Logo featured at *top* of Recovery Walk billboard on I-95 in Philadelphia Aug-Sept; on all TV/PSAs; on stage banner; on *front* of Walk Programs; on all Walk-related press releases/promotions; on signage along route
- Logo and link listed on *all* pages of website
- Display booth provided in premier location at site
- Only sponsor logo on *front* of official Walk t-shirt
- 50 official Walk t-shirts provided free
- Team placed behind Honor Guard for Walk

### Presenting Sponsors (\$15,000)\*

- Named as Presenting Sponsor in all media interviews and talk shows
- Offered on-stage speaking opportunity during post-Walk Stage Program
- Logo on Recovery Walks billboard on I-95 in Philadelphia Aug-Sept; on all TV/PSAs; on stage banner; on all Walk-related press releases/ promotions; on signage along Walk route
- Logo and link listed on *all* pages of website
- Display booth provided in prime location at site
- Logo placed on official Walk T-shirt
- 50 official Walk t-shirts provided free

### Gold Sponsors (\$10,000)\*

- Invited on stage during post-Walk Program
- Named as Gold Sponsor in all media interviews and talk shows
- Logo on Recovery Walk billboard on I-95 in Philadelphia Aug-Sept; on stage banner; on all Walk-related press releases/promotions; on signage along Walk route; and on t-shirt
- Logo and link listed on *all* pages of website
- Display booth, table and chairs provided at site
- 25 official Walk t-shirts provided free

### Silver Sponsors (\$5,000)\*\*

- Logo placed on stage banner; on signage along Walk route; and on official Walk t-shirt
- Logo placed on the recovery walks website
- Display booth, table and chairs provided at site

### Bronze Sponsors (\$3,000)\*\*

- Logo placed on signage along Walk route and on back of official Walk t-shirt
- Logo placed on the recovery walks website
- Display booth, table and chairs provided at site

### Copper Sponsors (\$2,000)\*\*

- Display booth, table and chairs provided at site
- Listed in the Walk Program and on the Walk website

### Friends of the Walk (Minimum \$300)\*\*

- Listed in Walk Program; on the Walk website; and logo on large banner at site

\*We must receive a completed agreement by **July 20, 2018** to have your logo on the billboard for eight weeks prior to the Walk

\*\*Deadline for these levels is **August 3, 2018**