



Sponsorship Levels and Opportunities

Grand Sponsors (\$25,000)

- Invited to cut ribbon at Start of the Walk
- Named as Grand Sponsor in all media interviews and talk shows
- Offered on-stage speaking opportunity during post-Walk Stage Program
- Logo featured at *top* of Recovery Walk billboard on I-95 in Philadelphia Aug-Sept; on all TV/PSAs; on stage banner; on *front* of Walk Programs; on all Walk-related press releases/promotions; on signage along route
- Logo and link listed on *all* pages of website
- Display booth provided in premier location at site
- Only sponsor logo on *front* of official Walk t-shirt
- 50 official Walk t-shirts provided free
- Team placed behind Honor Guard for Walk

Presenting Sponsors (\$15,000)

- Named as Presenting Sponsor in all media interviews and talk shows
- Offered on-stage speaking opportunity during post-Walk Stage Program
- Logo on Recovery Walks billboard on I-95 in Philadelphia Aug-Sept; on all TV/PSAs; on stage banner; on all Walk-related press releases/ promotions; on signage along Walk route
- Logo and link listed on *all* pages of website
- Display booth provided in prime location at site
- Logo placed on official Walk T-shirt
- 50 official Walk t-shirts provided free

Gold Sponsors (\$10,000)

- Invited on stage during post-Walk Program
- Named as Gold Sponsor in all media interviews and talk shows
- Logo on Recovery Walk billboard on I-95 in Philadelphia Aug-Sept; on stage banner; on all Walk-related press releases/promotions; on signage along Walk route; and on t-shirt
- Logo and link listed on *all* pages of website
- Display booth, table and chairs provided at site
- 25 official Walk t-shirts provided free

Silver Sponsors (\$5,000)

- Logo placed on stage banner; on signage along Walk route; and on official Walk t-shirt
- Logo placed on the recovery walks website
- Display booth, table and chairs provided at site

Bronze Sponsors (\$3,000)

- Logo placed on signage along Walk route and on back of official Walk t-shirt
- Logo placed on the recovery walks website
- Display booth, table and chairs provided at site

Copper Sponsors (\$2,000)

- Display booth, table and chairs provided at site
- Listed in the Walk Program and on the Walk website

Friends of the Walk (Minimum \$300)

- Listed in Walk Program; on the Walk website; and logo on large banner at site

NEW OPPORTUNITY: Recovery Supporter (\$850) – JOIN OTHERS UNDER THE BIG TENT TABLE & CHAIRS PROVIDED AT SITE; LISTED IN THE WALK PROGRAM AND WALK WEBSITE - Call Nancy Adam, 215-345-6644 x2160