



Ambassadors for Recovery

PRO-ACT Recovery Walks! 2017



Recoverywalks

www.recoverywalks.org

PRO-ACT is hosted by The Council of Southeast Pennsylvania, Inc.



@Recoverywalks

Sponsorship Levels and Opportunities

Note: All sponsors will be listed in the Official Walk Program; on the Walk website with link; and on a large banner displayed at the Walk

Grand Sponsors (\$25,000)*

- Invited to cut ribbon at Start of the Walk
- Named as Grand Sponsor in all media interviews and talk shows
- Offered on-stage speaking opportunity during post-Walk Stage Program
- Logo featured at *top* of Recovery Walk billboard on I-95 in Philadelphia Aug-Sept; on all TV/PSAs; on stage banner; on *front* of Walk Programs; on all Walk-related press releases/promotions; on signage along route
- Logo and link listed on *all* pages of website
- Display booth provided in premier location at site
- Only sponsor logo on *front* of official Walk t-shirt
- 50 official Walk t-shirts provided free
- Team placed behind Honor Guard for Walk

Presenting Sponsors (\$15,000)*

- Named as Presenting Sponsor in all media interviews and talk shows
- Offered on-stage speaking opportunity during post-Walk Stage Program
- Logo on Recovery Walks billboard on I-95 in Philadelphia Aug-Sept; on all TV/PSAs; on stage banner; on all Walk-related press releases/ promotions; on signage along Walk route
- Logo and link listed on *all* pages of website
- Display booth provided in prime location at site
- Logo placed on official Walk T-shirt
- 50 official Walk t-shirts provided free

Gold Sponsors (\$10,000)*

- Invited on stage during post-Walk Program
- Named as Gold Sponsor in all media interviews and talk shows
- Logo on Recovery Walk billboard on I-95 in Philadelphia Aug-Sept; on stage banner; on all Walk-related press releases/promotions; on signage along Walk route; and on t-shirt
- Logo and link listed on *all* pages of website
- Display booth, table and chairs provided at site
- 25 official Walk t-shirts provided free

Silver Sponsors (\$5,000)**

- Logo placed on stage banner; on signage along Walk route; and on official Walk t-shirt
- Display booth, table and chairs provided at site

Bronze Sponsors (\$3,000)**

- Logo placed on signage along Walk route and on back of official Walk t-shirt
- Display booth, table and chairs provided at site

Copper Sponsors (\$2,000)**

- Display booth, table and chairs provided at site

Friends of the Walk (Minimum \$300)**

- Listed in Walk Program; on the Walk website; and logo on large banner at site

**We must receive a completed agreement by July 5, 2017 to have your logo on the billboard for eight weeks prior to the Walk*

***Deadline for these levels is August 4, 2017*

The Council of Southeast Pennsylvania, Inc., is a 501(c)(3) nonprofit organization—contributions to which are tax deductible to the fullest extent permitted by law. The official registration and financial information of The Council of Southeast Pennsylvania, Inc., may be obtained from the Pennsylvania Department of State by calling toll free within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.